

## Corporate Partnerships

Funding is also available for corporate partners. Funds will be allocated based on specific needs to complete a project and are available to supplement cash donations, labor, or in-kind services and/or materials and supplies contributed by the corporate partner. One goal of this component is that the corporate partner will be responsible for providing a minimum of 75% of the total project cost.

Another goal is that the corporate partner would execute an Adopt-a-Park agreement to confirm an ongoing relationship with the department.

### Corporate Submission Process

A letter of interest would be submitted by the potential corporate partner to the Parks and Recreation Director.

Jack C. Duncan,  
Parks and Recreation Director

City of Raleigh  
Parks & Recreation Department  
P.O. Box 590  
Raleigh, North Carolina 27602

The Parks and Recreation Director will convene a meeting with the potential corporate partners to review their letter of interest. An internal meeting involving a representative from the appropriate department divisions would be called to review the proposed project.

## Submission Process

An application must be completed in full and submitted prior to Tuesday, November 1, 2005 to:

Cindy Trumbower,  
Volunteer Services Director

City of Raleigh  
Parks and Recreation Department  
P.O. Box 590  
Raleigh, NC 27602

919-890-3292 (phone)  
919-890-3299 (fax)

## Review Process

Applications will be reviewed and projects selected by a five (5) member panel consisting of staff and representatives from the Parks, Recreation and Greenway Advisory Board.

Selected projects will be announced in early December.



## Park and Greenway Improvement Program

City of Raleigh  
Parks and Recreation Department



## Purpose

The purpose of the Park and Greenway Improvement Program is to provide a supplemental source of funding for projects that are implemented under Adopt-a-Park/Adopt-a-Greenway agreements and for major improvement projects implemented in partnership with corporate sponsors.

Funds available under the program are meant to enhance the department's ability to build and strengthen community support of parks through increased citizen involvement. This program is not intended to be a sole source of funding for projects and requires a match from the volunteer or partner. Available funding under this program is not intended to replace current funding sources such as the Neighborhood Improvement Grant Program which is administered by the City of Raleigh Community Services Department.

## Adopt-a-Park and Adopt-a-Greenway Project Funds for Communities

Funding will be awarded for projects up to \$2,500.

An individual or group matching component of 100% is required. (Department funding of \$1,000 for a selected project would require a minimum community match of \$1,000.)

The match can be a combination of cash donation, labor, or in-kind services and/or materials and supplies contributed to the approved project.

## Eligibility

1. Citizens and community-based groups located in the City of Raleigh.
2. Citizens and groups must be willing to execute an Adopt-a-Park/Adopt-a-Greenway Agreement.



**Apply for Park Funds Now!**

## Program Guidelines

1. The project or work program must occur on existing city park or greenway property controlled and managed by the Raleigh Parks and Recreation Department.
2. Preference will be given to projects selected from the department's standing list of projects available in specific parks and greenways. These specific projects will assist the department in meeting current goals for enhanced maintenance, appearance and programming capability.
3. Individuals and/or groups should demonstrate active and committed involvement to improve or enhance facilities and/or the appearance of the park or greenway.
4. An Adopt-A-Park Agreement must be executed between the interested individual or group and the department.
5. Project approval will consider equitable distribution throughout the City and include parks and greenways in all six park maintenance districts.
6. Individuals and groups must demonstrate an ability to match proposed project funding which may include cash donation, in-kind services, labor, materials and/or supplies.
7. Procurement for approved projects using city funds shall occur in strict accordance with City of Raleigh purchasing procedures. Participants will not receive checks from or be reimbursed by the City.